x Excellent writing and editing abilities x Experience managing professional social media accounts x Experience using Canva (or similar design programs) and Sprout Social (or other similar
social media management programs) x Basic smart phone photography and videography experience x Strong communication, administrative, and organizational skills x Detail-oriented with creative problem-solving abilities x Knowledge of UL Lafayette’s culture, traditions, and brand
Appointment requires unconditional admission, full-time graduate enrollment, and satisfactory
completion of 20 hours of in-person, on-campus duties each week during the academic terms.
Appointment does not require completion of duties when classes are not in session (i.e., during
intercessions and student breaks).
Continuation of appointment to Spring 2025 and beyond is contingent upon successful completion
of assistantship duties, satisfactory progress toward degree, and/or budgetary considerations.